

How does a balance of formal, thematic, and contextual qualities shape a museum's meaning and impact?

| Formal Qualities<br>HOW THE MUSEUM "IS"                                                                                                                                                                                                                                                                                                                                                                 | Thematic Qualities<br>FOCUS & RELATIONSHIPS                                                                                                                                                                                                                                                                                                                                                                                               | Contextual Qualities<br>CIRCUMSTANCES, FORCES<br>& VALUE                                                                                                                                                                                                                                                                                                                                                                                      |
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| <p>Environment: architecture exterior / interior and landscaping</p> <p>Ambiance/Style: Size/Scale/Materials, Visual/Spatial Features, Learning Spaces</p> <p>Object Presentation &amp; Info:</p> <p>Pedagogical Programming &amp; Strategies:</p> <p>Website &amp; Technology Use:</p> <p>Resources &amp; Materials:</p> <p>Services: gift shops, cafeteria, films, theater, events:</p> <p>Other:</p> | <p>Focus /BIG IDEA(S):</p> <p>Scope/Range of Topics:</p> <p>Art Historical Periods/Emphasis:</p> <p>Permanent Collection</p> <p>Exhibitions: Past And Present</p> <p><u>Other Arts Connections:</u><br/>Literature<br/>Music<br/>Theater<br/>Dance<br/>Film/Video</p> <p><u>Interdisciplinary Connections:</u><br/>Language Arts:<br/>Mathematics:<br/>Science:<br/>Social Studies:<br/>Physical Education:<br/>Vocational Education:</p> | <p>WHEN: History (Architectural design, Period Built, Building's Original Use)</p> <p>WHERE: Location:(Neighborhood/Community/Access)</p> <p>BY WHOM: Who Created/Finances</p> <p>FOR WHOM: Audience/Outreach:</p> <p>Administration/Policy:</p> <p>WHY: Mission and Purpose:</p> <p>SIGNIFICANCE &amp; RELEVANCE:<br/>Personal<br/>Social<br/>Cultural<br/>Historical<br/>Artistic<br/>Educational<br/>Political<br/>Spiritual<br/>Other</p> |

FTC insights, assessments, and questions: